

EATING PLANTS is an upbeat TV series that explores plant based food, the **world's fastest growing culinary trend**. This spicy travelogue will bring the tips and benefits of a vegan diet into homes across the globe.

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EATING PLANTS Logline

EATING PLANTS is an upbeat TV series that explores plant-based food, the world's fastest growing culinary trend. The first of its kind, this spicy travelogue will bring the tips and benefits of a plant based diet into homes across the globe.

EATING PLANTS Synopsis Paragraph

EATING PLANTS, an upbeat TV series that explores plant-based food from the world's fastest growing culinary trend. The first of its kind, this series travels the globe discovering the delicious new world of vegan cooking. This colorful travelog offers tips for putting plant-based food options on the table whilst investigating the health, environmental and ethical benefits. Engaging with international experts who are creating dairy-free cheeses, animal-free meat, fish-free seafood products that are pushing their predecessors off the supermarket shelves. EATING PLANTS is packed with ideas from doctors, athletes, scientists and chefs who are at the forefront of change.



EATING PLANTS Synopsis

From the multi award winning filmmakers of Kangaroo and Yogawoman; EATING PLANTS a 12 x 30 minute upbeat lifestyle TV series exploring the global rise in plant based eating, the world's fastest growing culinary trend. Would more people go plant-based if they knew how?

The first of its kind, this series travels the globe discovering the delicious new world of vegan cooking. This colorful travelog offers tips for putting plant-based food options on the table whilst investigating the health, environmental and ethical benefits.

EATING PLANTS captures the rapid growth of the plant-based industry with a predicted value of over \$162 billion by 2030, according to a new report by Bloomberg Intelligence. Major Fast-Food Chains and Restaurants are offering plant-based alternatives on their menus and spending huge marketing dollars to attract consumers.

"The movement towards plant-based eating is changing the food industry. Plant-based foods and products are revolutionizing culinary landscapes, with people consciously limiting their meat consumption for health, economic and environmental reasons." Mirage News

This series engages with international experts who are creating dairy-free cheeses, animal-free meat, fish-free seafood products that are pushing their predecessors off the supermarket shelves.

EATING PLANTS has been filmed in plant forward countries; Season 1 in USA, Germany, China, UK, Australia and Israel. Season 2: Mexico, New Zealand, Thailand, Sweden, Australia and Canada. Each episode is packed with ideas from doctors, athletes, scientists and chefs who are at the forefront of change.

Each EATING PLANTS episode is introduced by charismatic local hosts, who explore the unique plant-based trends happening in their culture.

Preparing a plant-based meal at home will be showcased in every episode with a celebrated vegan chef from each country. Audiences will leave informed, entertained and loaded up with knowledge about how they can get started on a plant-based life.

EATING PLANTS Directors Statement

Whilst touring globally with their award-winning film Kangaroo, filmmakers Kate Clere and Mick McIntyre met several passionate plant-based entrepreneurs along the way and they were inspired to tell their stories. The filmmakers created Eating Plants to investigate the huge trend of the growing plant-based industry which is globally predicted to reach \$162 billion by 2030. Co-Directors Clere and McIntyre found people moving towards a plant-based diet for their health, the environment and for the animals.

During production the filmmakers found that more and more vegan products were starting to fill supermarket shelves. In fact there was so much growth that they had to move quickly to keep up to date with the plant-based options available.

Kate and Mick created Eating Plants as an entertaining look at vegan living around the world. They want to help people learn about what a plant-based diet actually entails. What to shop for? What to cook for dinner? What to pack in the lunch box? What to snack on? What new products are on the market? The directors want to offer the audience tips on flavours, textures, tastes, and offer a new range of recipes that will add protein and nutrients to their meals.

Filming the cooking segments was inspiring for the Directors as plant-based chefs were offering a whole new range of foods, tastes and delicacies. The chefs spoke of being freed from tradition and culture and were enjoying the freedom to experiment with food and menus.

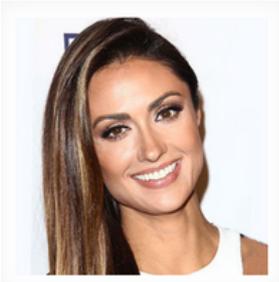
Mick and Kate interviewed health professionals who were researching the benefits of plant-based diets. Some with personal stories of change and others whose research was uncovering major benefits in removing animal products from the diet. They found that the leading cause of death in most western countries including heart disease, cancer and diabetes can be improved and often reversed through a plant-based diet.

“We wanted to offer meat and plant eaters alike tips on flavors, textures, tastes, and offer a new range of delicious recipes that will add protein and nutrients to plant-based meals. The series aims to help educate people around this new culinary trend; how to cook, shop, snack, and pack great healthy food in lunchboxes,” states co-creator Clere.

Series co-creator McIntyre says “Many people are recognizing the need to switch to a more plant-based diet for their health and for the planet.” In the series, Dr. Neal Barnard of The Physicians Committee for Responsible Medicine states “The health benefits of a plant-based diet include reversing diabetes, lowering cholesterol and reducing heart disease”. The recent [UN Climate report](#) identifies adopting more plant-based diets “as a major opportunity for mitigating and adapting to climate change.”



EATING PLANTS Series Hosts



Episode 1 - AMERICA

Katie Cleary- Actor, Model, Producer

Actor, Director and Producer Katie has worked on such movies as "The Break Up", "Lake House," and her last film project "Iron Man 2." and TV shows including "CSI NY," "Las Vegas," "Entourage," "Rules of Engagement," "Chuck," and "Working Class." Katie has three movies currently in pre-production.



Episode 2 - GERMANY

Dr Aljosh Muttardi- Doctor, Youtube sensation, Influencer

Gordon Prox -Youtube sensation, Influencer

Ironic, entertaining, informative Gordon Prox and Aljosh Muttardi don't make fun of vegans on their popular YouTube channel-"Vegan ist ungesund" (Vegan is unhealthy). Rather, they invite you to rethink meat consumption and try plant-based alternatives - always with a portion of self-irony.



Episode 3 - ISRAEL

Ori Shavit- Chef, Writer, Food Critic

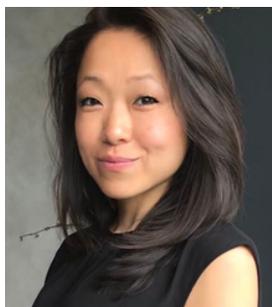
Ori Shavit is an Israeli writer, journalist, Blogger, restaurateur, restaurant critic, and animal rights activist. She runs a popular vegan food blog, "Vegan Girls Have More Fun." Shavit has been noted for her workshops and lectures on vegan cooking and her advocacy for animal rights and veganism.



Episode 4 - UK

Lucy Watson - Actor, Influencer, Chef, Writer

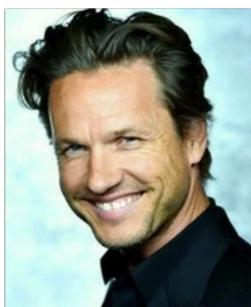
Lucy Watson is a business woman, TV personality, animal rights activist, and vegan author. Lucy burst onto screens in 2012 in Made in Chelsea, where she became one of the shows main characters. Lucy is an international model, influencer and ambassador



Episode 5 - CHINA

Nancy Zhao- Influencer, Chef, Writer,

Nancy Zhou is the founder of the Redthread project, EduThread charity, and the Beijing Vegan Community. She has four years with a Wall Street financial firm in the US; returning to China in 2007, she worked in education and philanthropy for over a decade. Nancy is on the board of directors of one of the first private schools in China. She is an active member of the RenAi Foundation environmental education program, and director of China Vegan Society.



Episode 6 - AUSTRALIA

Martin Dingle Wall - Actor, Producer

Martin Dingle-Wall is an Australian actor, producer and screenwriter. He started as the role of Flynn Saunders on the Australian soap opera Home and Away in 2001. Dingle-Wall has appeared in Satisfaction, Underbelly: A Tale of Two Cities , Cops, Happy Hunting, The Nothing Men, Swimming for Gold, Gun Shy, Strangerland, The American King and The Dry. He currently has the lead in 2 new series Cypher and Boned

EATING PLANTS Series Hosts



Episode 7 - MEXICO

Sofia Sisniega- Actor, Producer

Sofia Sisniega, a dual Mexican American actor recently starring in the Netflix series "Thursday Night Widows" (Las Viudas de los Jueves) and "El Elegido" (The Chosen One), the Amazon Original comedy feature "Crazy for Change" (Locas por el Cambio) and the Fox Latin America series "Here on Earth" (Aquí en la Tierra) and others. In 2015, Sofia starred in the first International Netflix Original TV series, "Club de Cuervos", the hit comedy series "House of Flowers" (La Casa de las Flores) and played the female lead of "Serena" in the Spanish Language remake of "Gossip Girl: Acapulco".



Episode 8 - NEW ZEALAND

Sonam Hoani - Actor

Sonam Hoani is a New Zealand Maori actor, creator and passionate vegan. After graduating from Toi Whakaari Drama School Sonam has starred in New Zealand tv-show Shortland Street, as well as numerous theatre and film productions. Since going vegan Sonam has shared the message of veganism through social media, promoting the movement and its connection to mindfulness and compassionate living.



Episode 9 - SWEDEN

Cajsa Wessberg- Model, Artist

Cajsa Wessberg is a model, influencer, Illustrator and designer born 1990 in Karlstad. Currently based in Stockholm, Sweden



Episode 10 - THAILAND

Richie Kul- Actor, Influencer

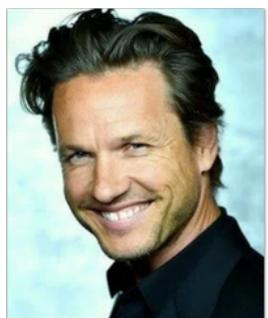
Born in Bangkok, Richie Kul moved to Southern California as a young child and later studied Economics at Stanford University. Richie eventually pursued a career in modeling in New York, Hong Kong, London, Milan, and Shanghai with campaigns for Swatch, Chevrolet, Nivea, GQ, Men's Health, Out, Cosmopolitan, and FHM. His international appeal led to notable acting roles in independent films including the widely acclaimed Vietnamese film "Pearls of the Far East" by award winning director Cuong Ngo.



Episode 11 - CANADA

Amy Symington- Chef, Writer,

Amy Symington, M.Sc. is a nutrition professor, researcher and plant-based chef at George Brown College in Toronto, Canada, is a current PhD student at the University of Toronto and has 25 years experience in the food industry. Amy is the recent author of The Long Table Cookbook: Plant-based recipes for optimal health.



Episode 12 - AUSTRALIA

Martin Dingle Wall - Actor, Producer

Martin Dingle-Wall is an Australian actor, producer and screenwriter. He started as the role of Flynn Saunders on the Australian soap opera Home and Away in 2001. Dingle-Wall has appeared in Satisfaction, Underbelly: A Tale of Two Cities, Cops, Happy Hunting, The Nothing Men, Swimming for Gold, Gun Shy, Strangerland, The American King and The Dry. He currently has the lead in 2 new series Cypher and Boned

EATING PLANTS Crew

EATING PLANTS is the creation of the award winning company *Second Nature Films*, an independent film production company co-founded by Mick McIntyre and Kate McIntyre Clere. Their mission is to create projects that inspire audiences and challenge minds. Their work has received numerous awards and been officially selected in film festivals around the world.

Mick McIntyre, Producer/Director/Cinematographer/Writer



Mick McIntyre has spent 35 years working in the film industry, starting out as a driver, an assistant director on feature films before documentaries. He combines his skills as a cinematographer with producing and directing. His work includes the award winning feature films *Kangaroo*, *Yogawoman*, *What to do about Whales?* and *Aussie Rules the World*. Mick's work has been positively reviewed in the *NY Times*, *LA Times*, *Variety*, *Hollywood Reporter*, *BBC*, *Le Monde* and across Australian media.

Kate McIntyre Clere, Producer/Director/Writer



Kate McIntyre Clere is a multi-award winning documentary filmmaker who brings together key international social and environmental issues with beautiful cinematic storytelling. Her award winning films include *Kangaroo*, *Gaining Ground*, *Yogawoman*, *What to do About Whales?* and *Aussie Rules the World*. Her work has featured in cinemas, festivals and been broadcast worldwide. She is a contributor to the *Huffington Post* and wrote a chapter in book "Yoga and Body Image."

Wayne Hyett, A.S.E Editor/ City Post CEO



Wayne Hyett's career, spans over 24 years including feature films, adult drama series and documentary dramas . In 2004 Wayne was awarded accreditation by the Australian Screen Editors Guild "In recognition of excellence in screen editing and outstanding contribution to Australian screen culture." Drama credits include *The Castle*, *Stingers*, *The Games*, Documentary highlights include *Captain Cook – Discovery and Obsession*, *Immortal* , *Catching Cancer*, *The Kindness of Strangers*, *What to do about Whales?* and the award winning films *Kangaroo* and *Yogawoman*.

Rob Buttery, Editor



With over 20 years' experience editing on a wide range of film and television productions, Rob's editing highlights include popular international series *Mythbusters* (Discovery/SBS), engaging feature documentary *Aussie Rules the World*, personal portrait *Time Bomb (Imparja)* and the impactful expose *Anatomy of a Massacre* (ABC). Rob's background in creative arts, as a musician and visual artist, informs his understanding of rhythms and appreciation of detail.

Nick George , Animated Graphics



Nick George is the creative director and founder of *Infografia*. Nick has honed his skills to focus on his love for infographics. For the past 10 years, Nick has developed a trusted relationship with many designers and producers. *Infografia* prides itself on delivering both print and animated infographics in timely, affordable, clear and visual engaging ways. Whether for on-line campaigns, product explanation, tutorials, educating, presentations or pitches. His work is featured in the award winning film *Kangaroo*.

EATING PLANTS USA Press Release



Exploring the Biggest Culinary Food Trend in the World Season Two of 'EATING PLANTS' Released

The show travels the globe investigating the benefits, best food, products, restaurants, influencers, and experts in the plant-based movement.

HOLLYWOOD, CA date/2024 - The most significant culinary trend in the world returns to our screens for Season 2 of the popular docu-series EATING PLANTS from Kate Clere and Mick McIntyre (the award-winning and critically acclaimed documentary Kangaroo: A Love-Hate Story). The new season continues with six new upbeat episodes (Mexico, Sweden, Thailand, Canada, Australia, and New Zealand) that travel the world exploring the benefits, best food, products, restaurants, influencers, and experts in the plant-based movement. Season 1 is currently being distributed by TVF xInternational, leading the world in documentary and factual entertainment distribution, and available worldwide on multiple platforms and formats. The rights for distribution of Season 2 are currently available worldwide.

WATCH TRAILER: https://youtu.be/h_uU6xkIGRA

"It is the culinary revolution the world needs, and EATING PLANTS captures the passionate personalities leading the charge. Terrifically engaging and totally mouth-watering" -Screen Watching.

"It's an uplifting watch that is sure to tantalize viewers' taste buds while also stoking their wanderlust" -Nourish Magazine.

EATING PLANTS – impacting the future of our planet" -Jenny Cooney, HFPA

"EATING PLANTS USA Press Release

The new SEASON 2 showcases: MEXICO (hosted by actor Sofia Sisniega-recently starring in the Netflix series Thursday Night Widows (Las Viudas de los Jueves) and the Amazon Original comedy feature Crazy for Change (Locas por el Cambio); SWEDEN (hosted by cover model, influencer and designer Cajsja Wessberg- recently featured in Vogue, Elle, AMICA, Garnier and L'Officiel); NEW ZEALAND (hosted by actor Sonam Hoani recently featured in Shortland St-TVNZ, Mr. Corman on Apple; THAILAND (hosted by actor model influencer Richie Kul with campaigns for Swatch, Chevrolet, Nivea, GQ, Men's Health, Out, Cosmopolitan, FHM and acclaimed Vietnamese film Pearls of the Far East; CANADA (hosted by Amy Symington, a nutrition professor, author, researcher and plant-based chef at George Brown College; and a second AUSTRALIAN episode hosted by actor, producer, environmental activist Martin Dingle Wall. Season 2 notables include Mexican actor Sofia Sisniega, Swedish cover model-Cajsja Wessberg, and New Zealand actor Sonam Hoani.

The multiple-season series captures the rapid growth of the plant-based industry with a predicted value of over \$162 billion by 2030, according to a new report by Bloomberg Intelligence. A considerable percentage of consumers of plant-based meat alternatives are actually meat-eaters. Major Fast-Food Chains and Restaurants offer plant-based alternatives on their menus and spend colossal advertising and marketing dollars to attract consumers.

The first of its kind, this series continues to offer practical tips and health benefits of a vegan diet. A colorful travelog of recipes and cooking skills to inspire viewers around the globe to put plant-based food options on their tables. The hosts engage with international experts to create plant-based alternatives that are changing the shape of food and the food industry. The series is packed with ideas from doctors, athletes, influencers, and chefs leading the movement, who effect change in cooking, health, and the planet.

"We wanted to offer meat and plant eaters alike tips on flavors, textures, and tastes and offer a new range of recipes that will add protein and nutrients to plant-based meals. The series aims to help educate people around this delicious new culinary trend; how to cook, shop, snack, and pack great healthy food in lunchboxes," states co-creator Clere.

Series co-creator McIntyre says, "Many people recognize the need to switch to a more plant-based diet for their health and the planet." In the series, Dr. Neal Barnard of The Physicians Committee for Responsible Medicine states, "The health benefits of a plant-based diet include reversing diabetes, lowering cholesterol, and reducing heart disease." The recent UN Climate report identifies adopting more plant-based diets "as a major opportunity for mitigating and adapting to climate change."

Under their banner, Second Nature films, Kate Clere, and Mick McIntyre are best known for their global phenomenon documentary Kangaroo: A love-hate story - an inside look at the mass destruction of Kangaroos that prompted a parliamentary inquiry in New South Wales and launched a movement of its own. The critically acclaimed multiple award-winning films received rave reviews, including VARIETY - "Has the potential to help bring kangaroo welfare and management into much sharper focus in Australia and internationally." The NEW YORK

"EATING PLANTS USA Press Release

TIMES "The filmmakers are determined to sound a wake-up siren, and they blast it here with extra strength," and "Shocking and Revealing," by BBC LONDON. Co-Director Kate Clere's Yogawoman also drew global interest. Mick and Kate are multi-award-winning documentary filmmakers who bring together crucial international social and environmental issues with beautiful cinematic storytelling. Their film What to do about Whales drew acclaim for examining why whales are worth more alive than dead.

SEASON 1 showcased America (hosted by Katie Cleary - Actor, Director, and Producer), Germany (hosted by Dr. Aljosha Muttardi -Doctor, Actor - recently released Netflix- Queer Eye Germany, Youtube sensation, Influencer, and Gordon Prox - Youtube sensation, Influencer), Israel (hosted by Ori Shavit- Chef, Writer- Vegan Girls Have More Fun, Food Critic), the United Kingdom (hosted by Lucy Watson - Actor, Influencer, Chef, Writer), China (hosted by Nancy Zhao - Influencer, Chef, Writer, founder of the Redthread project, EduThread charity, and the Beijing Vegan Community), and Australia (hosted by Martin Dingle Wall - Actor, Producer, Environmental Activist). Notables appearing in Eating Plants include; NYC Mayor Eric Adams, Forbes 50 over 50 Miyoko Schinner, US celebrity chef Daphne Jade Cheng, Caro Cult from Netflix BioHackers, Channel 4 A Place in the Sun presenter Jasmine Harman, Great British Menu chef Kirk Howarth, Earthlings Director Shaun Monson, Director of the Physicians Committee for Responsible Medicine Dr. Neal Barnard, NYC Restaurateur Ravi DeRossi, Victor Koo co-founder of Youku (China Youtube). Founder and CEO of International Anti-Poaching Foundation Damien Mander and hosts include Aljosha Muttardi from Netflix Queer Eye Germany, E4 Made in Chelsea star Lucy Watson, and Martin Dingle Wall from Netflix Cypher. Season one has screened at the International Social Change Film festival, S.O.F.A Film Festival and the International Vegna Film Festival. Season 1 has been sold to broadcasters in Australia, New Zealand, UK, France, Brazil, Poland, Czech Republic, BBC Perisa, BBC Arabic, Slovakia, Latvia, Lithuania, Georgia, Greece, Estonia and various airlines.

EATING PLANTS WEBSITE: www.EatingPlants.TV

The series creators are also available anytime for interviews via Zoom, skype, etc.

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